

AGOS Strategic Plan

Our Identity

We are a professional organization of elected obstetrician gynecologists who have demonstrated leadership in academia and in shaping the future of women+'s health care

Our Vision

Equity and excellence in women+'s health care

Our Mission

To promote exceptional women+'s health care through education, research, innovation, and advocacy

Our Core Values

Leadership, collaboration, excellence, advocacy and scholarship



Strategic Priorities:	Rebrand AGOS	Develop a Diverse, Informed and Engaged Membership	Elevate AGOS's Role in Women+'s Health Leadership
Tactics	<p><u>Explore Potential Name Change</u></p> <p><u>Develop Marketing Plan</u></p>	<p><u>Reengineer Recruitment</u></p> <ul style="list-style-type: none"> - Develop New Membership Policy - Enhance Diversity <p><u>Enhance Communication and Engagement</u></p> <ul style="list-style-type: none"> - Develop Antiharassment Policy - Improve Communication - Enhance Annual Meeting <p><u>Modify Governance</u></p> <ul style="list-style-type: none"> - Restructure Officers and Council - Redefine Committees / Task Forces 	<p><u>Enhance Political Advocacy</u></p> <ul style="list-style-type: none"> - Be the Convener of Relevant Stakeholders and Speak with "One Voice" - Amplify Value of Women+'s Health - Identify and Address Key Gaps and Issues in Women+'s Health <p><u>Address Key Education Issues in Obstetrics and Gynecology</u></p> <ul style="list-style-type: none"> - Appropriately Value Education and Educators - Promote Life-long Learning - Address Workforce and Training Issues <p><u>Promote Research in Women+'s Health</u></p> <ul style="list-style-type: none"> - Increase OB/Gyn Representation in NIH and NAM - Continue Support of WFRC Lobbying Efforts - Develop National Research Curriculum - Support AAOGF Fundraising Efforts